

MASON COUNTY FOREST FESTIVAL

"Facets of the Forest"

May 30-June 2, 2019

**Thanks to the unwavering support of our community, volunteers, and local businesses such as yours
—this year we celebrate
the 75th Annual Mason County Forest Festival!**

Take some time to look at our sponsorship and advertising options, there is an option for everyone! From a "Friend of the Forest" donation to a Silver, Gold, or Platinum Sponsorship, to an advertisement in the 2019 Commemorative Program, we thank you for your contribution to this year's Forest Festival!

The Mason County Forest Festival requires an annual budget of approximately \$50,000. Some costs are covered with button sales and parade, carnival, and vendor revenues. But most of the budget comes from donations, sponsorships and program ad sales. The Forest Festival is more than a four-day celebration each year; it begins in January when all ages of school children in Mason County are encouraged to compete in "The Button Contest." Cash prizes are given to the top three finalists in each age category, with the overall winning design used to create this year's Collector's Edition Button.

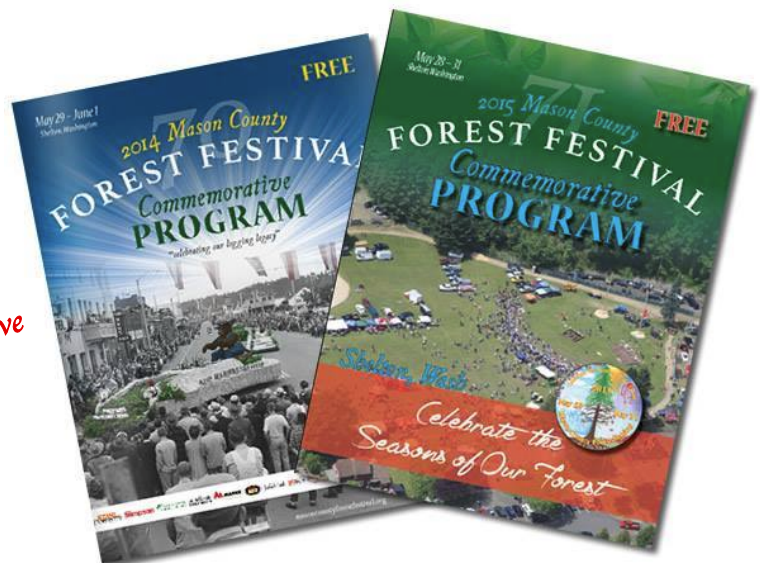
The Forest Festival Royalty Court is selected at the Coronation Ceremony in March. These young adults represent Mason County at local and regional events. Plus, they each receive a scholarship from local service organizations and from the Mason County Forest Festival Association. If you would like to donate towards the scholarship funds please contact Mason County Forest Festival.

The Mason County Forest Festival Logging Show is hosting the **STIHL® TIMBERSPORTS® Western Qualifier** for the National TIMBERSPORTS® logging competition again this year. This national recognition from STIHL®

TIMBERSPORTS® is an honor for our community.

From the Paul Bunyan Grand Parade, Family and Pet Parade to the Carnival, Goldsborough Creek Run and Walk, Shelton Car Show-Off to the Spectacular Fireworks display...we hope you'll agree the Mason County Forest Festival is still the wonderful community event that the original organizers dreamed it would be, and we hope it will continue to be that way for another 75 years. With your help, it will!

*Annual
Commemorative
Program*



**Donations can be mailed to:
Mason County Forest Festival Association
PO Box 252 • Shelton WA, 98584**

Thank you for your time and consideration; we look forward to hearing from you!

Sincerely,
The Mason County Forest Festival Association
forestfestivalmasoncounty@gmail.com

MASON COUNTY FOREST FESTIVAL

Sponsorship Opportunities

\$5,000 Platinum Sponsorship

- Name listed as a "Friend of the Forest" in Commemorative Program and MCFF website
- Major Sponsor representation with larger logo on poster, MCFF website, and print ads
- Co-sponsor mention in 100% of Forest Festival general event promotion radio ads
- Full-page ad in Commemorative Program
- Article, profile, and/or product highlight in Commemorative Program
- Prominent banner space at Logging Show – banner provided by sponsor
- Parade Entry at no charge – Application must be received by MCFF by application deadline
- Vendor space at no charge – One 10x10 space 1 or 2 days. Application deadline applies
- Emcee announcement at Parade and Logging Show – 2x each. Open and Close of event

\$3,000 Gold Sponsorship (Value of material provided to Logging Show can be applied)

- Name listed as a "Friend of the Forest" in Commemorative Program and MCFF website
- Sponsor representation with logo on poster, MCFF website, and print ads
- Half-page ad in Commemorative Program
- Profile in Commemorative Program
- Second most prominent banner space at Logging Show – banner provided by sponsor
- Parade Entry at no charge – Application must be received by MCFF by application deadline
- Vendor space at no charge – One 10x10 space 1 or 2 days. Application deadline applies
- Emcee announcement at Logging Show – 1x either open or close of Logging Show

\$1,500 Silver Sponsorship

- Name listed as a "Friend of the Forest" in Commemorative Program and MCFF website
- Sponsor representation with logo on poster, MCFF website, and print ads
- Quarter-page ad in Commemorative Program
- Banner space at Logging Show – banner provided by sponsor
- Parade Entry at no charge – Application must be received by MCFF by application deadline
- Vendor space at no charge – One 10x10 space 1 day. Application deadline applies
- Emcee announcement at Logging Show – 1x either open or close of Logging Show

Friends of the Forest (Any amount from \$50-\$1,499)

- Name listed as a "Friend of the Forest" in Program and MCFF website. This applies to supporters of all Mason County Forest Festival Sanctioned Events.

Forest Festival general event promotion radio ads include radio commercials in: Mason, Thurston, Pierce, South King, South Kitsap, Jefferson, Clallam, Grays Harbor and Lewis County.

Forest Festival Print Ads will be placed in the Mason County Journal and The Shopper. Posters and Commemorative Programs will be distributed throughout the South Sound.

Parade and vendor applications available at masoncountyforestfestival.org

2019 FOREST FESTIVAL PROGRAM RESERVATION PROGRAM ADVERTISING ONLY (NON-SPONSORS)

The FULL COLOR gloss magazine will have 40+ pages filled with articles, history, schedules, and information about the 7th Annual Mason County Forest Festival. The 2019 Commemorative Program will be created and produced by Rachel Hansen, Imagine In Action Design. 5,000 copies will be distributed free at businesses, visitor centers, Chambers of Commerce, and other locations in the South Sound in mid-May. Plus, it will be widely available during Forest Festival, especially during the Parade and Logging Show.

Please complete this form and mail by **April 26, 2019**

Business Name _____ Contact Name _____

Phone number (____) _____ Cell number (____) _____ Fax (____) _____

E-mail _____

Mailing Address _____

City _____ State _____ Zip Code _____

(Please select one)

_____ Full page \$375

_____ Half page \$200

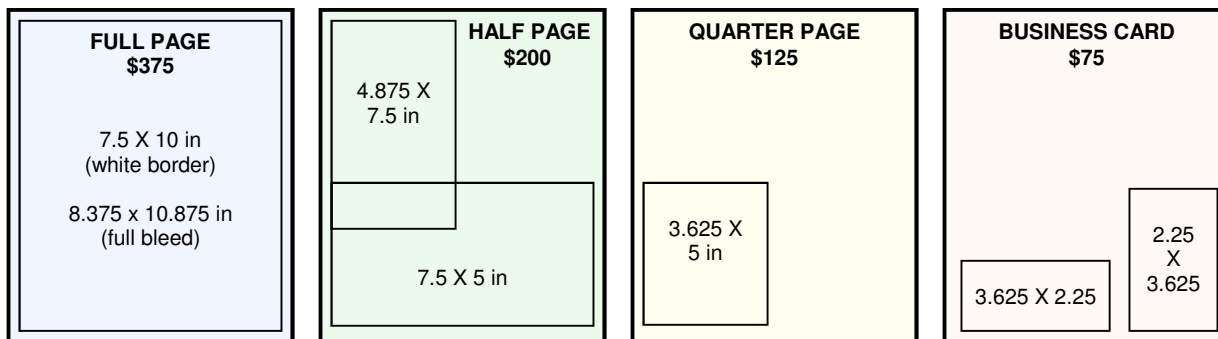
_____ Quarter page \$125

_____ Business card \$75

Please contact Rachel Hansen, with Image In Action Design if you would like to arrange for a designer to create your ad. If you have ad copy available, please include or arrange for pick up by calling 360-427-5599. All ads are full color. A pdf file is preferred; feel free to call if you have any questions.

Phone 360-427-5599 / Email Rachel@imageinactiondesign.com / Fax 360-868-2211

PROGRAM AD SPECS:



SIGNATURE _____ DATE _____

Send completed form and make checks payable to:

MASON COUNTY FOREST FESTIVAL ASSOCIATION (MCFFA)
PO Box 252, Shelton WA 98584

Thank you for your support!